

# Perquimans County Tourism Development Authority

January 23, 2019

4:30 PM

Court House Annex

## Regular Meeting Agenda

### Board Members

Alan Lennon,  
**Chairman**  
Perquimans County  
Board of  
Commissioners

Fred Yates,  
**Treasurer**  
Town of Winfall  
Representative

Sid Eley  
Town of Hertford  
Representative

Steve McDonald  
Industry  
Representative

Charles Woodard  
Perquimans County  
Board of  
Commissioners

Sharon Smith  
Tourism Director

### Call to Order

### Discussion/Adjustment/Approval of Agenda

### Approval of Minutes

November 7, 2018 – Regular Meeting

### Old Business

Billboard advertising

### New Business

2019 Audit fees

Meeting schedule

### Chairman's Report

Board vacancy – Industry Representative

Board expansion

### Director's Report

Occupancy Report

Brochure reprinted

Albemarle Business Directory ad

Riverbash: May 3-4, 2019

Workgroups

### Next Meeting Date

### Adjournment

*The mission of the Perquimans County Tourism Development Authority is  
to promote and develop tourism in Perquimans County,  
stimulating economic development and enhancing quality of life for all residents.*